For Immediate Release

Join the Joy at the June 7 Elgin Pride Parade

Elgin, IL: On June 7, 2025, Elgin Pride and the City of Elgin will present the <u>third annual Elgin</u>

Pride Parade and Festival. The celebration kicks off at 11 AM with a family-friendly parade showcasing Elgin-area businesses, services, and artists. Immediately after the parade, a free festival in Festival Park will feature local vendors offering merchandise and services, LGBTQ+ musicians and performance artists, and a wide selection of food and non-alcoholic beverages.

"We're delighted to have so many new groups marching and vending with us this year," says Heather Ross, Board Member at Large, serving her second year as parade director. Also returning this year is festival director and Board Treasurer Jon Kobel.

In October 2024, 501(c)(3) Elgin Pride doubled the size of its board, installing Gema Atta as Secretary, Jeffrey Wright as Program and Development Director, and Sam Raue Hebert as Executive Director, adding board members at large, and moving Mark Rayos to Vice Chair.

"It's been a year of growth for Elgin Pride," says Board Chair Travis Hooker. "We've introduced membership and donation options, started the <u>Elgin Pride Menu</u> initiative with local restaurants and cafes, and grown our <u>partner events program</u>. We're excited to carry that spirit of community and growth into this year's parade and festival."

More than 4,000 people attended the 2023 event, and in 2024 more than 1,500 celebrated despite pouring rain. Vendor and parade slots are still available for the June 7, 2025, event. Register by May 12 at ElginPride.org/event-details/elgin-pride-parade-festival-2025.

About Elgin Pride

Elgin Pride, a registered 501(c)(3), cultivates celebration, education, visibility, and safe spaces

to accelerate equity and inclusion for greater Elgin's queer and marginalized communities.

Monthly events include game nights, book clubs, coffee meetups, and more.

Contact: Sam Raue Hebert (she/they), Executive Director: sam@elginpride.org and

773-EL-PRIDE (773-357-7433)

###

June 7 Event FAQs

From ElginPride.org/faqs-parade-festival

Key Facts

Event date: June 7, 2025Parade starts: 11 AM

Festival starts: Directly after paradeCost to enter: \$0; this is a free event

Ages and vibe: All-ages, family-friendly, substance-free
 Registration link (for parade groups and festival booths):

elginpride.org/event-details/elgin-pride-parade-festival-2025

• Contact: heather@elginpride.org for parade, jon@elginpride.org for festival, hello@elginpride.org for general or stage show questions and info

Parade Groups

Parade group fee: \$75

Non-profit parade group fee: \$30Contact: heather@elginpride.org

Walking groups, floats, vehicles, and marching bands are welcome. You may hand out promotional materials and prizes, but do not throw items or distribute items that create an excessive amount of trash (such as confetti).

Festival Vendor/Info Booths

Booth vendor fee: \$100Contact: jon@elginpride.org

Festival Regulations

- Vendors must provide their own 10' x 10' pop tent, table, and any supplies needed.
- Vendor spaces are 10' x 10', and you may bring as much as you can fit in that area.

- We will not have electricity available.
- No booth or tent will be allowed to be spiked into the grass, per the City of Elgin.

Festival Food Vendors

- Food vendor fee: \$100
- Permit fee, payable to the City of Elgin: \$140
- General festival contact: jon@elginpride.org
- Contact for questions about permitting or health department approval: Brad Bohner, Bohner_B@cityofelgin.org

Food Vendor Regulations

- All vendors must supply their own tents/tables or other necessary supplies. Food vendor spaces within the market are 10' x 10'. Food trucks will have a parking space. Food truck spaces are limited, so please sign up ASAP to claim a space.
- The City of Elgin Health Department has final discretion over food vendors.
- All food vendors must have a temporary food service permit from the city or a
 mobile/seasonal food license from the Kane County Health Department on file at least 2
 weeks before the event.
- If you require power, you must bring your own power source.
- The sale of any liquor or alcoholic beverages is not permitted.

###